

Cary Lancaster

Environmental Brand Designer

*I create dynamic environments and experiences
that bring the clients' brands to life.*

lancaster.cary@gmail.com

www.carylancaster.com

EDUCATION

University of Cincinnati | College of
Design Architecture Art & Planning
Bachelor of Science in Interior Design |
2005-2010

Additional education experiences:

Marmara Üniversitesi
Istanbul, Turkey | 2008 Summer

Università di Sassari - Facoltà di
Architettura di Alghero
Sardinia, Italy | 2008 Summer

VOLUNTEER

ACE Mentor Program | 2011-2019
Associate Board member for the Chicago
ACE chapter 2013-2019 Team leader and
mentor 2011-2019.

Perkins & Will Purpose Committee |
2019-current
Committee responsible for choosing pro-
bono projects for the Chicago Perkins &
Will office.

Perkins & Will Service+ Committee |
2012-current
Committee responsible for organizing
volunteer events within the city for Perkins
& Will employees.

WORK EXPERIENCE

Perkins & Will Branded Environments | Chicago, IL

Project Designer 2019-Current
Designer III 2015-2019
Designer II 2012-2015
Designer I 2010-2012

*Designed branded environments with a focus on 3-dimensional
elements for clients in a wide range of project types and sizes in
design sectors including: Higher Education, Workplace, Retail,
Science & Tech, Sports & Recreation.*

*Expertise in designing custom dimensional installations, exhibits,
interior spaces and environmental graphics.*

- _conduct design research & create user experience strategies*
- _develop design concepts and strategies*
- _collaborate with interdisciplinary teams*
- _design development*
- _create and conduct client presentations*
- _documentation and construction administration*
- _create production artwork & installation guides*
- _manage multiple complex projects at once*
- _lead and mentor junior designers*

Perkins & Will Branded Environments | Design Co-op

2009, Spring & Fall Quarters | Chicago, IL

*Worked on signage & wayfinding design and strategy for large
scale international projects, & brand strategies, image strategies,
design presentations & development of environmental graphics.*

F.A. Hunter & Assoc. | Interior Design Co-op

2008, Spring & Fall Quarters | Atlanta, GA

*Hospitality design; space planning and finish selections for
hotel guest rooms and public spaces.*

Tween Brands | Interior Design Co-op

2007, Spring & Fall Quarters | Columbus, OH

*Retail design; store planning, retail implementation &
retail branding design.*

SKILLS

InDesign, Illustrator, Photoshop, SketchUp, AutoCAD, Revit,
Excel, Powerpoint, Miro, MS Teams, MS Onedrive,
hand sketching, rendering

Creative problem-solving / Design thinking / Detail oriented